

# Systematic Inventive Thinking

Innovate inside the box with Multiplication and Subtraction

Document all product components on separate post-it's and place them next to each other

## MULTIPLICATION

Multiply a component but change it in some way

The copy must take on one or more new characteristics (e.g. size, task it fulfils, material used...)

Picture of your chosen product

## SUBTRACTION

Remove one component while leaving the other things intact

Component must be under your control and should be something that seems to be necessary